

Fact Sheet

WOMEN-OWNED BUSINESSES IN THE GREAT LAKES REGION

Women-Owned Businesses – Great Lakes Region

Number of women-owned businesses	1.2 million
Total number of businesses	4.3 million
women-owned businesses as a percent of all businesses	28.6%
Annual payroll of women-owned businesses with paid employees	\$35.9 billion
Average number of employees of women-owned businesses with paid employees	9
Sales and receipts of woman owned businesses (\$1,000)	\$184.7 billion

Regional Trend in Women's Business Ownership

The Great Lakes Region (IL-IN-MI-MN-OH-WI) is home to more than 1.2 million women-owned businesses.

The region is on par with the national average for the share of businesses that are women-owned – 28.6% regionally versus 28.7% nationwide. Within the region, percentages varied by state from a high of 30.5% of businesses in Illinois to a low of 25.9% in Wisconsin (see table).

The percentage of businesses owned by women increased little from 2002 to 2007. There were 1,215,738 businesses (28.6%) in 2007, compared to 1,079,531 women-owned businesses (28.5%) in 2002 – an increase of 0.1%. At the same time, nationwide, the percentage of businesses that were women-owned increased by 0.5%.

In 2007, women-owned businesses in the region generated over \$184.7 billion in sales and receipts, up slightly from \$183.9 billion (inflation-adjusted dollars) in 2002.

**Region V of the U.S. Department of Labor and the U.S. Small Business Administration. Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.*

Women-Owned Firms by Industry

In 2007, women-owned businesses in the region were concentrated in the areas of Health Care & Social Services (18.1%), which includes child care, social work and rehabilitation services; Other Services (16.7%) which includes services such as administering religious activities, grant-making, advocacy and non-profits, laundry, pet care, and personal care; Retail Trade (13.1%). About half of all women-owned businesses in the region were in these three sectors.

Regionally, the most common industries among male-owned businesses were Construction (18.8%); and Professional, Scientific, and Technical Services (14.2%). Women-owned businesses were more than three times as likely as male-owned businesses to be in the area of Health Care & Social Services. Regionally, women and male-owned businesses are nearly on par for the percent of businesses found in the Professional, Scientific, and Technical Services sector (12.5% for women versus 14.2% for men).

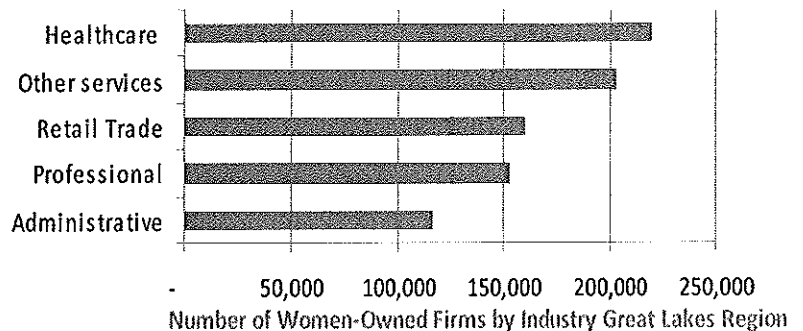
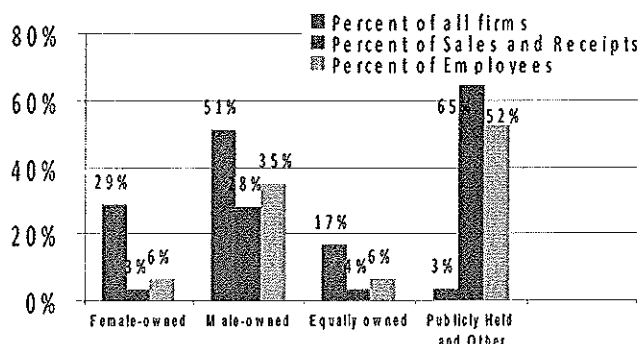
Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees employed 1.3 million workers, with annual payrolls totaling \$35.9 billion.

Regionally, the average women-owned business with paid employees, employed 9 people; however, 88.4% of women-owned businesses did not have paid employees (other than the business owner), on par with 88.3% nationally.

Percent of Business that are Women-Owned

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%



Women-Owned Businesses in Indiana

Number of woman-owned businesses	129,559
Total number of businesses	483,242
Woman-owned businesses as a percent of all businesses	26.8%
Annual payroll of woman-owned businesses with paid employees	\$3.8 billion
Average number of employees of woman-owned businesses with paid employees	9.6
Sales and receipts of woman owned businesses (\$1,000)	\$20.0 billion
Rank among U.S. states for percent of businesses owned by women	30 th
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	4 th

Women-Owned Businesses in Indiana

Indiana ranks in the middle of the national average and of other states in the Great Lakes' Region* for the share of businesses owned by women, ranking 30th among all states and 4th (out of 6) regionally. Indiana ties with Minnesota on the number of women-owned businesses.

In 2007, 26.8% of Indiana businesses were owned by women, compared to 28.7% nationwide and 28.6% regionally.

The number of women-owned businesses has increased since 2002; however, they have decreased slightly as a percent of all Indiana businesses. There were 118,857 businesses (27.4%) in 2002 compared to 129,559 businesses (26.8%) in 2007 – a percent decrease of 0.6%. At the same time, nationwide, the percentage of businesses that were women-owned increased by 0.5%.

In 2007, women-owned businesses in Indiana generated over \$20 billion in sales and receipts.

*Great Lakes Region (IL-IN-MI-MN-OH-WI).

Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.

Women-Owned Firms by Industry

In 2007, women-owned businesses in Indiana were concentrated in the areas of Other Services except public administration (18.0%); Retail Trade (15.1%); Health Care & Social Services (14.3%), which includes child care, social work and rehabilitation services; and Professional, Scientific and Technical Services (11.2%). Over half of all women-owned businesses in Indiana were found in these four sectors.

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of Health Care & Social Services.

Among all Indiana businesses, the largest concentrations, by industry, were in the areas of Construction (13.7%); Other Services except public administration (12.8%); Retail Trade (11.7%); and Professional, Scientific and Technical Services (11.4%).

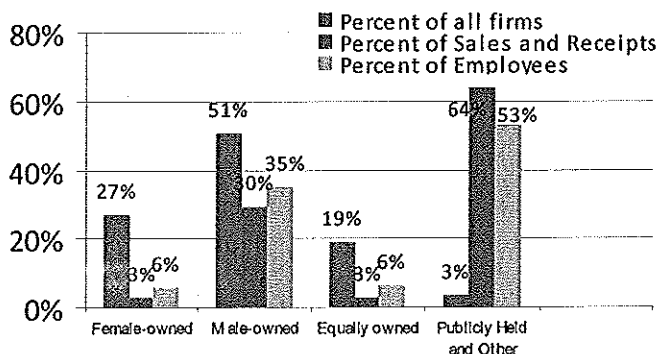
Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees employed 149,549 workers and had annual payrolls totaling \$3.8 billion.

The average women-owned business in Indiana (with paid employees) employed 9.6 people. However, 88.0% of women-owned businesses did not have paid employees (other than the business owner), compared with 88.3% nationally.

How Indiana Compares

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%



Women-Owned Businesses in Michigan

Number of women-owned businesses	248,426
Total number of businesses	817,461
Women-owned businesses as a percent of all businesses	30.4%
Annual payroll of women-owned businesses with paid employees	\$6.5 billion
Average number of employees of women-owned businesses with paid employees	9.3
Sales and receipts of woman owned businesses (\$1,000)	\$30.8 billion
Rank among U.S. states for percent of businesses owned by women	6
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	2

Women-Owned Businesses in Michigan

Michigan ranks high in the national average and other states in the Great Lakes Region* for the share of businesses owned by women (see table), ranking 6th among all states and 2nd (out of 6) regionally.

In 2007, 30.4% of Michigan businesses were owned by women, compared to 28.7% nationwide and 28.6% regionally.

The number of women-owned businesses has increased since 2002; and, they have increased slightly as a percent of all Michigan businesses – there were 217,673 businesses (29.6%) in 2002 compared to 248,426 businesses (30.4%) in 2007 – a percent increase of 0.8%. At the same time, nationwide, the percentage of businesses that were women-owned increased by 0.5%.

In 2007, women-owned businesses in Michigan generated over \$30.8 billion in sales and receipts, up from \$20.2 billion (in inflation-adjusted dollars) in 2002.

*Great Lakes Region (IL-IN-MI-MN-OH-WI). Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.

Women-Owned Businesses in Michigan by Industry

In 2007, women-owned businesses in Michigan were concentrated in the areas of Health Care & Social Services (21%), which includes child care, social work and rehabilitation services; Other Services (19%), which includes services such as administering religious activities, grant-making, advocacy and non-profits, laundry, pet care, and personal care; and Retail Trade (12%). About half of all women-owned businesses were found in these three sectors.

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of Health Care & Social Services.

Among all Michigan businesses, the largest concentrations, by industry, were in the areas of Other Services (13.1%); Construction (12.8%); and Professional, Scientific and Technical Services (12.2%).

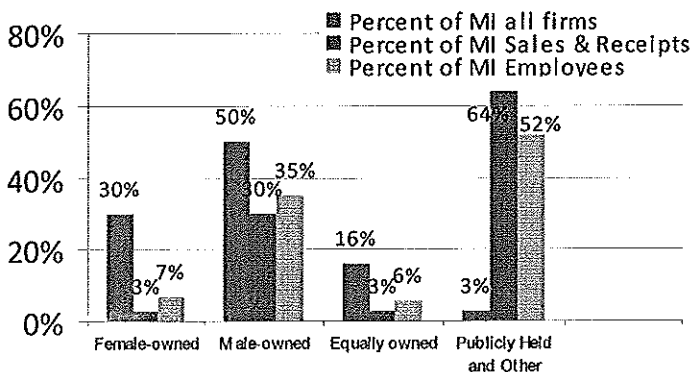
Employees of Michigan Women-Owned Businesses

In 2007, Michigan women-owned businesses with paid employees employed 244,177 workers and had annual payrolls totaling \$6.5 billion.

The average Michigan women-owned business (with paid employees) employed 10 people. However, 89.5% of women-owned businesses did not have paid employees (other than the business owner), compared with 88.3% nationally.

Percent of Businesses that are Women-Owned in the Great Lakes Region & U. S.

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%



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Women-Owned Businesses in Ohio

Number of women-owned businesses	249,062
Total number of businesses	898,662
Women-owned businesses as a percent of all businesses	27.7%
Annual payroll of women-owned businesses with paid employees	\$7.2 billion
Average number of employees of women-owned businesses with paid employees	10.5
Sales and receipts of woman owned businesses	\$40.5 billion
Rank among U.S. states for percent of businesses owned by women	22
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	3

Women-Owned Businesses in Ohio

Ohio trails the national average and other states in the Great Lakes Region* for the share of businesses owned by women (see table), ranking 22nd among all states and 3rd (out of 6) regionally.

In 2007, 27.7% of Ohio businesses were owned by women, compared to 28.7% nationwide and 28.6% regionally.

The number of women-owned businesses has increased since 2002; however, they have decreased slightly as a percent of all Ohio businesses – there were 229,972 businesses (28.1%) in 2002 compared to 249,062 businesses (27.7%) in 2007 – a percent decrease of 0.4%. At the same time, nationwide, the percentage of businesses that were women-owned increased by 0.5%.

In 2007, women-owned businesses in Ohio generated over \$40.5 billion in sales and receipts, up from \$32.3 billion (in inflation-adjusted dollars) in 2002.

*Great Lakes Region (IL-IN-MI-MN-OH-WI). Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.

Women-Owned Firms by Industry

In 2007, women-owned businesses in Ohio were concentrated in the areas of Health Care & Social Services (17.4%), which includes child care, social work and rehabilitation services; Other Services (14.2%), which includes services such as administering religious activities, grant-making, advocacy and non-profits, laundry, pet care, and personal care; and Retail Trade (13.6%). About half of all women-owned businesses in Ohio were found in these three sectors.

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of Health Care & Social Services.

Among all Ohio businesses, the largest concentrations, by industry, were in the areas of Construction (13.5%); Professional, Scientific and Technical Services (12.8%); and Retail Trade (10.5%).

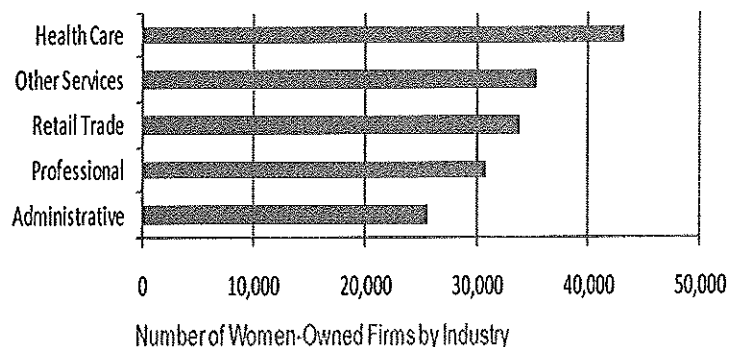
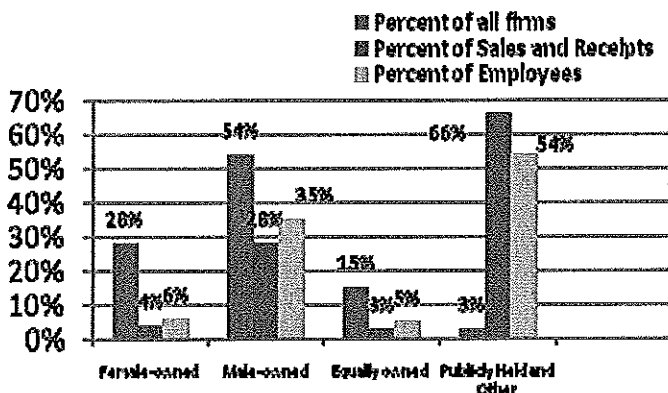
Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees employed 289,306 workers and had annual payrolls totaling \$7.2 billion.

The average women-owned business in Ohio (with paid employees) employed 10.5 people. However, 88.9% of women-owned businesses did not have paid employees (other than the business owner), compared with 88.3% nationally.

How Ohio Women-Owned Firms Compares to the Great Lakes Region

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%



Fact Sheet

Women-Owned Businesses in Minnesota

Number of women-owned businesses	133,172
Total number of businesses	496,956
Women-owned businesses as a percent of all businesses	26.8%
Annual payroll of women-owned businesses with paid employees	\$3.6 billion
Average number of employees of women-owned businesses with paid employees	8.9
Sales and receipts of woman owned businesses (\$1,000)	\$18.6 billion
Rank among U.S. states for percent of businesses owned by women	30
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	4

Women-Owned Businesses in Minnesota

Minnesota ranks lower in the national average and other states in the Great Lakes Region* for the share of businesses owned by women (see table), ranking 30th among all states and 4th (out of 6) regionally.

In 2007, 26.8% of Minnesota businesses were owned by women, compared to 28.7% nationwide and 28.6% regionally.

The number of women-owned businesses has increased since 2002; and, they have increased slightly as a percent of all Minnesota businesses – there were 123,905 businesses in 2002 compared to 133,172 businesses in 2007 – a percent increase of 0.9%. At the same time, nationwide, the percentage of businesses that were women-owned increased by 0.5%.

In 2007, women-owned businesses in Minnesota generated over \$18.6 billion in sales and receipts, up from \$16.2 billion in 2002.

*Great Lakes Region (IL-IN-MI-MN-OH-WI). Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.

Women-Owned Firms by Industry

In 2007, women-owned businesses in Minnesota were concentrated in the areas of Health Care & Social Services (17%), which includes child care, social work and rehabilitation services; Professional, Science and Technical Services (15.7%), which includes establishments with payroll that specialize in performing professional, scientific, and technical activities for others; and Retail Trade (14.4%). About half of all women-owned businesses in Minnesota were found in these three sectors.

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of Health Care & Social Services.

Among all Minnesota businesses, the largest concentrations, by industry, were in the areas of Professional, Science and Technical Services (14.3%); Construction (13.2%); and Retail Trade (11.1%).

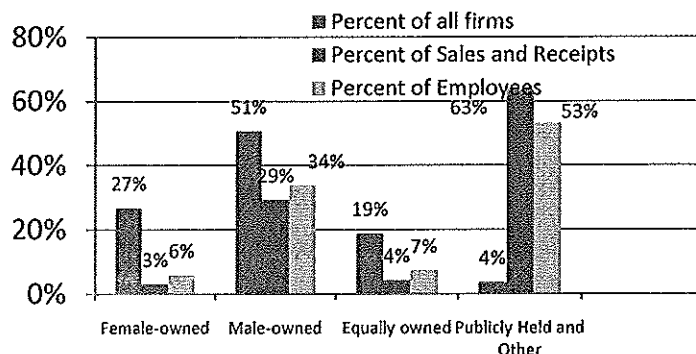
Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees employed 140,421 workers and had annual payrolls totaling \$3.6 billion.

The average women-owned business in Minnesota (with paid employees) employed appr. 9 people. 88.3% of women-owned businesses did not have paid employees (other than the business owner), nationally.

How Minnesota Compares

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%



Fact Sheet

Women-Owned Businesses in Wisconsin

Number of women-owned businesses	112,402
Total number of businesses	434,053
Women-owned businesses as a percent of all businesses	25.9%
Annual payroll of women-owned businesses with paid employees	\$3.9 billion
Average number of employees of women-owned businesses with paid employees	10.2
Sales and receipts of woman owned businesses (\$1,000)	\$20.9 billion
Rank among U.S. states for percent of businesses owned by women	36
Rank in Region (IL-IN-MI-MN-OH-WI) for percent of businesses owned by women	6

Women-Owned Businesses in Wisconsin

Growth in women-owned businesses slowed, but remained strong over the ten-year period from 1997 to 2007. In Wisconsin, the total number of women-owned businesses grew by 8 percent over the period 2002 to 2007, compared to 17 percent from 1997 to 2002.

In 2007, 25.9% of Wisconsin businesses were owned by women, compared to 28.7% nationwide and 28.6% regionally. Wisconsin ranked 36th among all states.

The number of women-owned businesses has increased since 2002; however, women-owned businesses have decreased slightly as a percent of all Wisconsin businesses – there were 104,170 businesses (26.5%) in 2002 compared to 112,402 businesses (25.9%) in 2007 – a percent decrease of 0.6%.

In 2007, women-owned businesses in Wisconsin generated over \$20.9 billion in sales and receipts, up slightly from \$20.2 billion (inflation-adjusted) in 2002.

**Great Lakes Region (IL-IN-MI-MN-OH-WI). Source: Data compiled from the U.S. Census Bureau, 2007 Survey of Business Owners, released July 2010.*

Women-Owned Firms by Industry

In 2007, women-owned businesses in Wisconsin were concentrated in the areas of Retail Trade (18.3%); Health Care & Social Services (15.3%), which includes child care, social work and rehabilitation services; and Other Services (15.0%), which includes services such as administering religious activities, grant-making, advocacy and non-profits, laundry, pet care, and personal care. About half of all women-owned businesses in Wisconsin were found in these three sectors

Women-owned businesses were twice as likely as male-owned businesses to be in the retail sector and more than three times more likely to be in the area of Health Care & Social Services.

Among all Wisconsin businesses, the largest concentrations, by industry, were in the areas of Construction (13.5%); Retail Trade (12.8%); and Professional, Scientific and Technical Services (11.9%).

Employees of Women-Owned Firms

In 2007, women-owned firms with paid employees employed 152,803 workers and had annual payrolls totaling \$3.9 billion.

The average women-owned business in Wisconsin (with paid employees) employed 10 people. However, 86.7% of women-owned businesses did not have paid employees (other than the business owner), compared with 88.3% nationally.

How Wisconsin Compares

Illinois	Indiana	Michigan	Minnesota	Ohio	Wisconsin	United States
30.5%	26.8%	30.4%	26.8%	27.7%	25.9%	28.7%

